



## NEW ORLEANS SAINTS LAUNCH NEW FEATURE ON SAINTS MOBILE APP CALLED "LIGHT UP THE DOME" PRESENTED BY SEATGEEK

Download the Saints Mobile App to participate in a synchronized light show during video and player introductions

## For Immediate Release: Upon Receipt

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The New Orleans Saints today announced a new feature on the team's Mobile App called, "Light up the Dome" presented by SeatGeek, an interactive fan-engagement tool that enhances the game-day atmosphere during the introduction video and player introductions. The feature allows users in attendance to activate their mobile device during introductions and participate in a synchronized light show produced by the fans themselves.

In order to participate, fans will need to have the most up-to-date version of the Saints Mobile App and grant permission for the app to use their microphone, as the light is activated by in-arena audio.

The Saints encourage fans to download the Saints Mobile App <u>Saints App</u> (Apple/Android) prior to entering the Mercedes-Benz Superdome and have their phones open and ready prior to introductions.

For more instructions, please visit <u>https://www.neworleanssaints.com/fans/superdome-light-show</u>.

-New Orleans Saints-